

2025 SPONSORSHIP OPPORTUNITIES



RADIOLEX

WLXU 93.9FM ENG | WLXL 95.7FM ESP | RADIOLEX.US

ARE YOU A LOCAL BUSINESS? AMPLIFY COMMUNITY VOICES AND YOUR BRAND

RADIOLEX believes everyone deserves a chance to share their story.

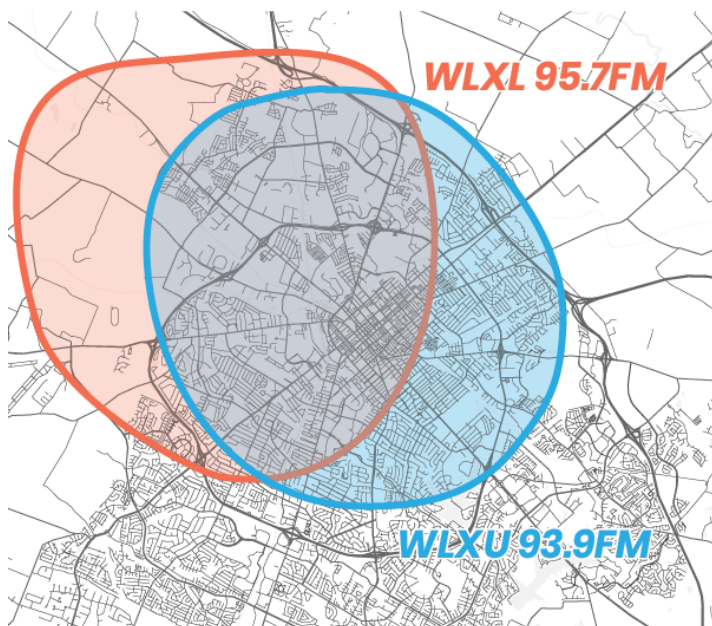
That's what community radio is all about. When you support RADIOLEX, you join a movement—a movement that celebrates diversity, supports inclusion, and values every voice.

Join us today and help create a community where every story matters.

	AMPLIFIER	ALLY	MISSION	WINDOW	STATION
Billed MONTHLY	\$60	\$120	\$360	\$600	\$1,200
Billed ANNUALLY (17% discount)	\$600	\$1,200	\$3,600	\$6,000	\$12,000
RADIO	min 2-3 daily on-air mentions	min 270 spots annually (evergreen message)	min 270 spots annually (message refresh quarterly)	min 540 spots annually (message refresh quarterly)	min 1080 spots annually (message refresh monthly)
WEBSITE	listing	logo	logo	tile	tile
SOCIAL MEDIA	✓	✓	✓	✓	✓
DONOR WALL	✓	✓	✓	✓	✓
DIGITAL LOBBY SIGNAGE	-	✓	✓	✓	✓
BANNER IN STUDIO WINDOW	-	-	-	✓	✓

COMMUNITY PARTNERSHIPS: RADIOLEX collaborates with non-profits and other organizations with similar missions to create custom sponsorship packages based on those organization's specific budgets and goals.

CONTACT US ✉ sponsor@radiolex.us 📞 859.721.5688 🌐 radiolex.us



PARTNER WITH RADIOLEX: AMPLIFY LOCAL VOICES

RADIOLEX is Lexington's community radio.

We reach 50,000+ listeners often overlooked by commercial media. We broadcast on 93.9FM (English) and 95.7FM (Spanish).

Our programs elevate Black, Hispanic, immigrant, and LGBTQ+ voices. We feature local artists, musicians, and community organizations.

Smart businesses know: inclusive communities are thriving communities.

Co-branding with RADIOLEX shows your commitment to making sure every voice matters. You'll connect with educated professionals and cultural leaders who value social responsibility. You'll reach a diverse, loyal audience with strong purchasing power.

Join us!
Strengthen local voices.
Grow your business.
Build a better Lexington.

RADIOLEX's AUDIENCE is:

- community-oriented
- ethnically diverse & multi-lingual
- educated & well informed
- socially-minded
- genXers & millennials
- community organizers & advocates
- politically active & engaged
- committed supporters of local business, music, arts & culture
- entrepreneurs & influencers

Gender Identity: Female 52%, Male 42%, Non-Binary/Other: 6%
Age: 0-24 5%, 25-34 10%, 35-44 10%, 45-54 30%, 55-64 25%, 65+ 20%
Race/Ethnicity: Asian/Asian Americans/Pacific Islanders 2%, Black/African American/African 31%, Hispanic/Latino/Latina/Latin 32%, Native American/American Indian/Indigenous 1%, White/Caucasian/European 32%, Multi-Racial 2%
Primary language: English 50%, Spanish 45%, Other 5%
Sexual Orientation: LGBT 15%, Non-LGBT 85%
Disability: Persons with a disability 10%, persons without a disability 90%